

## M.COM PROGRAMME

<b>MASTER OF COMMERCE</b>
<b>PROGRAM OUTCOMES</b>
PO. 01: To attain eligibility for joining research
PO.02: To attain eligibility for applying examinations like SET, NET etc
PO.03: To attain eligibility for joining professional courses in teaching
PO.04: Students attain eligibility for applying KPSC, UPSC and other recruitment board examinations.
PO. 05. Students have opportunity for joining professional courses like CA/ICWA/CS etc.

<b>PROGRAM SPECIFIC OUTCOMES</b>
After the completion of TWO years program in Commerce the students could be able to gain:
POS 1: The degree leads to the comprehensive knowledge of the subject.
POS 2: Students can write competitive examinations like UGC-NET, SLET, M.Phil., Ph.D. and can get the job of assistant professors at colleges and universities.
POS 3: Subject knowledge helps them to pursue their career in the field of, research, teaching, freelancing, management, banking.
POS 4: Master Degree helps students getting through the competitive exams.
POS 5: Know when there is a need for information, to be able to identify, locate, evaluate and effectively use that information for the issue or problem at hand.
POS 6: Understand, formulate and use quantitative models arising in social science, business and other contexts.
POS 7: Impart the students with higher level knowledge and understanding of contemporary trends in commerce and business finance.
POS 8: Enable the students for an in-depth analysis of investment, portfolio management, investment banking and liquidation of investments.
POS 9: Facilitate the students to apply capital budgeting techniques for investment decisions.
POS 10: Provide guidance to students to plan and undertake independent research in chosen area of knowledge

<b>COURS OUTCOMES</b>				
<b>Sl. No.</b>		<b>Course Code</b>	<b>Course Name</b>	<b>Course Outcomes</b>
1	<b>M.COM. - I Sem</b>	A0021	Advanced Marketing Management M.COM-I	CO1: To familiarize the students with the fundamentals of marketing including marketers' perspectives CO2: To make the students understand the concepts of product design CO3: To know the implications of distribution & channel integration decisions CO4: Enabling the students to understand the importance and process of MIS and its usages in the organizational context CO5: To understand the implications of current trends in online marketing
2		A0031	Financial Management M.COM-I	CO1: students acquired with various methods and techniques of financial management CO2: Understand and analyse the capital structure and its approaches CO3: Students can understand and evaluate n of capital budgeting approaches CO4: Student acquire knowledge about dividend decisions in practice with various models CO5: Calculation of working capital requirement and components of working capital.
3		A0011	Corporate Strategic Management M.COM-I	CO1: students understand the framework across strategic analysis, strategy formulation and strategic implementation CO2; gain acquired with the environmental analysis and diagnosis with models CO3: learn formulation of strategy and its choice CO4: To study the relationship between formulation and implementation of strategy CO5: To understand the techniques of strategic evaluation and control
4		A0041	Applied Economics for Business M.COM-I	CO1: To imbibe the economic concepts, theories, principles and its application in the process of decision making in the business. CO2: To forecast demand and its techniques to be implemented for established as well as new products in an organisation. CO3:To understand the production function and its various laws in the production planning schedule.. CO4: Implications of cost and its various types in determining cost of production and its effect on the price of a product CO5: To consider the influence and impact of market structure and business cycle on the nature of business of a business organisation.

5		A0121	Stock Market Operations M.COM-I	To equip the students with conceptual framework and functioning of stock markets.
6		A0111	Management Accounting M.COM-I	CO1: Understanding about the concept of management and tools and techniques of it CO2; Gain knowledge about marginal costing and break-even analysis. CO3: Understanding different methods of financial analysis and interpretation tools and different types of ratios. CO4: Acquire knowledge about preparation of fund flow statement and cash flow statement. CO5: Understand the techniques of uniform costing and inter firm comparison.
7	M.COM.II Sem	B0011	Business Research Methods M.COM-II	CO1: Understand the concepts of business research CO2: Acquire knowledge about methods of data collection and sampling CO3: understand data processing and analysis CO4: know the statistical applications CO5: learn how to write business reports
8		B0021	Quantitative Techniques M.COM-II	CO1: students Understand the uses of quantitative techniques in business and industry CO2: Gain knowledge to optimize the objectives with limited resources by using Linear Programming Problem. CO3: Understand the optimum methods to reduce the transportation costs and optimum assignment of salesman. CO4: It explains planning, sequencing and scheduling the various activities to complete the job or project using PERT & CPM CO5: To acquire knowledge about decision making under different environments
9		B0031	Corporate Restructuring M.COM-II	CO1: To understand significant motives of corporate restructuring CO2: To understand the basic issues of mergers and acquisitions CO3: To understand the implementation of merger and acquisition CO4: To understand the SEBI takeover code CO5: To understand the working measures for control of industrial sequence

10	B0111	Corporate Accounting M.COM-II	<p>CO1: can create awareness about accounting practices relating to various issues of corporate accounting</p> <p>CO2: students acquire knowledge about preparation of final accounts</p> <p>CO3: Valuation of different methods of goodwill and shares</p> <p>CO4: to understand the accounting treatment in internal and external reconstruction</p> <p>CO5: Preparation of consolidated financial statements in case of holding companies with one and more subsidiaries .</p>
11	B0021	Investment Analysis and Portfolio Management M.COM-II	<p>CO1: To provide an overview about basics of investment among individuals, objectives, Investment planning and various for investment. CO2: Before making any investment to make a fundamental analysis about economic, industry and company to give a clear picture of risk and return on securities. How the fundamental analysis has an impact on the returns of securities. Valuation of bonds in bond market. CO3: To provide an insight on capital market through various theories like efficient frontier. Riskless borrowing and lending, arbitrage pricing theory.</p> <p>CO4: Construction of portfolio with the objective of analysing the risk and return on securities. Models like Sharpe index model and Markowitz mean-variance analysis are used in building a portfolio.</p> <p>CO5: Portfolio evaluation and timing revision based on risk and return and of securities. Portfolio evaluation techniques- Sharpe's reward to variability, Treynor's volatility ratio and Jensen's differential return along with portfolio revision techniques.</p>
12	H0071	Indian Economy M.COM-II	<p>CO1: Understanding the characteristics of Indian economy and aspects of national income.</p> <p>CO2: To study the Indian demography, urbanization, poverty and infrastructure.</p> <p>CO3: To know agricultural and industrial growth and development.CO4 To gain knowledge on working of money and capital markets</p> <p>CO5: To analyse financial and trade reforms of India</p>

13	<b>M.COM. III Sem.</b>	C011	Business Research Methodology M.COM-III	CO1: Understand the concepts of business research CO2: Acquire knowledge about methods of data collection and sampling CO3: understand data processing and analysis CO4: know the statistical applications CO5: learn how to write business reports
14		C021	International Financial Management M.COM-III	CO1: Understand the International Financial Management CO2: understand in depth about Foreign Exchange Methods CO3: evaluate Foreign Exchange Risk Management and Economic Exposure CO4: learn to design global financing strategy. CO5: Determination of Capital budgeting and working capital management of MNC's
15		C111	Financial Markets and Institutions M.COM-III	CO1: students understand the structure of Indian financial system CO2: understand recent developments in money market and capital market CO3: they acquire knowledge about theories and structure of interest rate CO4: gain create awareness on regulatory aspects of banking and financial institutions CO5: understand about investment institutions and regulatory framework of it
16		C121	Corporate Accounting M.COM-III	CO1: can create awareness about accounting practices relating to various issues of corporate accounting CO2: students acquire knowledge about preparation of final accounts CO3: Valuation of different methods of goodwill and shares CO4: to understand the accounting treatment in internal and external reconstruction CO5: Preparation of consolidated financial statements in case of holding companies with one and more subsidiaries .
17		C131	Accounting for Specialized Institutions M.COM-III	CO1: Learn the concept of insurance and provisions relating to final accounts. CO2: Acquire knowledge about preparation of final accounts of electricity companies. CO3: Students can understand legal provisions of banking companies relating to final accounts CO4: Students acquire knowledge about preparation of final accounts of hotel undertakings CO5: Student acquire knowledge about preparation of final accounts of hospital undertakings

18	<b>M.COM. IV Sem.</b>	D021	International Business M.COM-III	CO1: students understand the concepts of international trade policies and relations CO2: learn growth of multinational corporation and criticism on multinationals CO3: o understands Global competitive Alignment matrix, mapping competitive shift. CO4: understand the concepts of export import policies and franchising. CO5: WTO and Liberalization of agriculture trade.
19		D011	Electronic Commerce M.COM-IV	CO1: students understand the concepts of E-Commerce CO2: know different electronic payment systems. CO3: o understands Business to Consumer model of E-commerce CO4: understand Business to Business model of E-commerce CO5: Working with Accounting Software (Tally).
19		D111	Security Analysis and Portfolio Management M.COM-IV	CO1: students acquire knowledge about investment process planning and various investment alternatives CO2: Provision of knowledge on fundamental analysis and technical analysis of securities CO3: understand capital market theory along with practical examples CO4: learn to evaluate portfolio construction CO5: Determination of different methods of portfolio revisions
20		D121	Innovation in Accounting M.COM-IV	CO1: Understand guidance note of ICAI on price level accounting. CO2: Acquire knowledge about valuation of human resources. CO3: Understand social and environmental accounting practices of Indian companies CO4: To acquire knowledge about accounting for intangibles and brand valuation CO5: understand ethical issues involved in creative accounting and role of forensic accounting.
21		D131	Mutual Fund M.COM-IV	CO1: familiarize with study about concept of mutual fund CO2: understand with the KYC and PAN requirement for Mutual fund documentation and fund transactions through stock exchanges, investment services CO3: acquire the knowledge about various drivers and measures of return and risk in mutual funds CO4: Acquaint the students with different types of mutual funds CO5: understand of MF Tax provisions, dividend pay-outs, indexation and capital gains tax.

22		D 031	Project Report M.COM-IV	CO1: learn to formulate research problem statements CO2: Enabling the students to Articulate hypothesis, objectives etc. CO3: develop research design. CO4: acquire knowledge about data collection, tabulation, analysis using various statistical tools CO5: learn and understand the art of research report writing.
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