

RSM



Anjuman-E-Islam's

ANJUMAN

Arts, Science, Commerce College
& P.G. Studies in English, VIJAYPUR

Re-Accredited at 'A' Grade by NAAC

LADIES FORUM

**“Empowerment of Women through
Entrepreneurship-Role of
Start Up India-Stand Up India”**

WOMEN CREATING JOBS THEIR WAY

7.7 MILLION ARE EMPLOYED
BY WOMEN-OWNED BUSINESSES

Women-owned
businesses employ
40% more people
than the three
largest employers
combined!

7.7 million is a 9%
increase over the
past 15 years*



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Women Entrepreneurship

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Women Entrepreneurs are playing a very important role in any developing economy in terms of their contributions to economic development. Globalised economy provides various avenues of employment to women in agriculture and industries and thus help them to find new ways of supplementing their family income. Due to the increase in cost of living, it has become necessary for women to undertake economic activities and support their families. The world Bank recommended that safest and only way to lift India out of poverty is to educate and increase the status of country's women. Similar observations have been made by Mahatma Gandhi and Jawaharlal Neharu.

Women in India are still shy and emotionally attached to family. In traditional Indian society, women were confined to the four walls of houses performing household activities. Even a distinction was made between men's work and Women's work, particularly that of the women with family responsibilities. Majority of women entrepreneurs are engaged in the unorganized sector like Agriculture, Agro Based Industries, Hand Crafts, Handlooms Kitchen activities i.e three p's viz Pickles, Powders, Papads and other cottage based industries like basket making, Chair Making, crates making etc.

In India rights of women of public employment recognized under articles 16(1) & 16(2) of the constitution, grant the right of equal opportunities in regard to employment to men and women without any distinction. Women of the modern days are shifting to towns and cities. There is education and economic independence and doors are open giving them access to areas where they are growing and blossoming as individuals in their own rights. Women's are seen not only in school and colleges but also in the military, defense field, law, science and medicine and even in the aeronautics and space exploration. Sixth Five Year Plan has given stress for women entrepreneurs. A number of working groups, task groups, task forces and national conferences were organized to discuss the problems of women entrepreneur. Recently women welfare department bureau is also established to safeguard and motivate the women entrepreneurs.



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